HP Just Right IT

Designed and priced for small business
Small businesses like yours drive the economy. You create the jobs. You create the hope. You build the future.

**NOW LET US DO OUR PART TO HELP!**
Why HP for your small business?

Whether you’re just starting your IT journey or you’re looking for ways to reduce costs, simplify operations and prepare for growth—HP is the right choice for small businesses.

The portfolio

The backing

The team

The results
Just Right IT
Designed and priced for small business needs
Just Right IT for small business

Why micro and small businesses benefit

**Saves time and money**
Product evaluation and integration are easier and faster, improving TCO.

**Improves service**
One channel partner and manufacturer take responsibility when help is needed.

**Increases efficiency**
Product features make it easier to get things done and dependable HP technology portfolio will work together.
Get Just Right IT each step of the way.

Not too big. Not too small. HP Just Right IT brings together products, solutions and services designed and priced for small and growing businesses just like yours.

- Access files/applications faster with a centralized location for information.
- Connect all users and devices, wired and wireless.
- Control paper and digital documents and workflows.
- Increase productivity with preinstalled software.
- Enhance control over access to sensitive data.
- Store, protect and share data.
- Save big money printing in house.
- Defend network from malicious attacks.
- Look like a pro with high-quality color prints.
- Easily expand memory and capacity.
- Easily expand for future business growth.
- Control paper and digital documents and workflows.
- Gain peace of mind with security features/options.

HP Total Care support and service options: Protect your technology investments. Protect your business.
Realize the power of HP ProLiant servers.
Whether you’re looking at your first server or need to upgrade an older one, settle for nothing less than enterprise-quality functionality—built to size.

It starts with the right server:

**HP ProLiant MicroServer for a first server:**
- Provides safe, single location for company information; simplifies management and backup
- Costs as little as a PC

**HP ProLiant ML 100 for a tower upgrade:**
- Provides low-risk networking, file-and-print and shared Internet access
- Reduces reducing physical visits—and costs—with integrated LO100i remote management

**HP ProLiant DL 100 Series Servers for a rack upgrade:**
- Improves performance and consolidates servers by 20:1
- Reduces power consumption by as much as 96 percent and pays for themselves in as little as two months

**HP ProLiant MicroServer**
- Designed specifically for small and micro businesses with less than 10 client PCs
- Small form factor and quiet operation make it a great fit for any environment

**HP ProLiant ML 100 Series Servers**
- Ideal for businesses with 11-99 employees
- Expandable tower servers for growing businesses
- More capacity and flexibility provide ample room for growth

**HP ProLiant DL 100 Series Servers**
- Ideal for small to midsize businesses with existing servers
- Powerful, affordable 2-processor rack mount
- Real-time reporting, automated deployment, management, and troubleshooting capabilities
Build a safe, easy network with HP.

Networking isn’t just for after-hours. Reliable, secure network connectivity keeps employees productive, customers satisfied and business humming.

It starts with the right network solution:

- Reliable, high-performance network connectivity at a low cost
- Fast access to valuable network and information resources
- Plug-and-play simplicity for fast and easy set-up right out of the box
- HP Lifetime Warranty

**HP V1410-8G Switch**¹
- Easy unmanaged switching at an entry-level price
- Small form factor with rear port design fits almost anywhere
- Simple plug and play

**HP V1810-8G Switch**¹
- Smart managed switching at an entry-level price
- Easy-to-use web interface, PoE powerable
- Protects network and conserves energy

**HP V-M200 802.11n Access Point**
- High-speed wireless connectivity for mobile users
- Simple to use Web UI with Quick Setup pages
- Enterprise-grade security prevents unauthorized access

1. Other port densities are available
Amplify productivity with HP PCs.

Regardless of your size or industry, PCs are critical tools of the trade. It’s simply a matter of choosing the right one from someone who understands what you need.

**It starts with the right PC:**

- HP is #1 in worldwide PC shipments and the world’s #1 provider of notebooks.¹
- HP ProBook includes integrated innovations like HP Protect Tools, HP 3D DriveGuard, HP QuickLook 3 and more.
- Monitoring power consumption with HP Power Assistant helps lower TCO and electric bills.

**HP 500B (Intel)/505B (AMD) Microtower PC Series**

- Complete out-of-the-box functionality
- Build to expand with many slots and options
- Build to last with more than 113,000 hours of testing

**HP ProBook 4525s Notebook PC**

- Brushed-aluminum design for looks and durability
- Wi-Fi CERTIFIED™ WLAN and Bluetooth®
- AdArcSoft TotalMedia Suite—play, edit, create video/audio

**HP Support Assistant**

- Pre-installed on all Microsoft® Windows® 7 PCs
- Optimized PC performance with automated updates and Tune-ups
- Efficient, expert assistance your way

¹ Source: IDC 2Q10 Worldwide Quarterly PC Tracker.
Control your data with HP StorageWorks.

Even small businesses have big storage concerns. The right storage solution should support new applications, keep data safe and make it all easier to manage.

It starts with the right storage solution:

- Provides simple, cost-effective solution for storing, securing and sharing data
- Microsoft Windows® powered for ease of use and smooth integration
- Easy to install, easy to manage, hands-off backup
- Built-in wizards, plug-and-play scalability

HP StorageWorks Data Vault
- Cost-effective solution provides small-office file sharing, remote access and automated PC backup
- Designed for businesses with no or limited IT staff

HP StorageWorks X1500 Network Storage System
- Unified network storage expands easily to meet growing demands
- Windows-powered for small and midsize IT environments

HP StorageWorks RDX Disk Backup System
- Flexible disk backup and rugged portable media for off-site storage
- Simple drag-and-drop access to files

HP StorageWorks DAT Tape Drives
- Proven long term, robust and low cost storage for your backup data
- SAS, SCSI or USB 2.0 for universal plug and play

HP Data Protector Express
- Protects data, applications and systems
- Simple interface and automated job execution
Control your data with HP StorageWorks.

Even small businesses have big storage concerns. The right storage solution should support new applications, keep data safe and make it all easier to manage.

It starts with the right storage solution:

- Provides simple, cost-effective solution for storing, securing and sharing data
- Windows® powered for ease of use and smooth integration
- Easy to install, easy to manage
- Built-in wizards, plug-and-play scalability

**HP StorageWorks X1500 Network Storage System**
- Unified network storage powered by Windows
- Expands easily to meet growing demands

**HP StorageWorks RDX Disk Backup System**
- Stores up to 750 GB of data at up to 108 GB/hour
- Simple drag-and-drop access to files

**HP StorageWorks DAT Tape Drives**
- Stores up to 320 GB of data, at up to 86 GB/hour
- SAS, SCSI or USB 2.0 for universal plug and play

**HP Data Protector Express**
- Protects data, applications and systems
- Simple interface and automated job execution

Only for use in Asia Pacific.
Look like a pro with HP imaging and printing.

Use imaging and printing to put your business’ best face forward. Create documents with print-shop results. And transform hard-copies into digital information.

It starts with the right imaging and printing device:

- Creates professional-looking color marketing materials at a fraction of the price
- Helps optimize printing usage and costs with HP Web Jetadmin web-based print management
- Conserves energy with Instant-on Technology and Instant-on Copy
- Enhances quality of copied images, text and graphics with automatic copy optimization
- Meets NIST-approved security standards

**HP Officejet Pro 8500A e-All-in-One series**
- Professional quality color documents for up to 50% less cost per page than laser
- Prints from smartphone, notebook, other mobile devices
- Color touchscreen display, wired/wireless connectivity

**HP LaserJet Pro CM1415 color Multifunction Printer Series**
- Prints from smartphone, notebook, other mobile devices
- Connects to a wired or wireless network
- 3.5-inch (8.89 cm) color touchscreen display

**HP Scanjet Professional 3000 Sheetfed Scanner**
- Reliably supports various paper types and sizes
- Ultrasonic double-feed detection catches mis-feeds
- Scans up to 20 ppm/40 ipm at 300 dpi


©2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice.
Get the help you need to succeed.

HP warranties help protect your hardware. HP services and support help protect your business.

It starts with the right services and support:

- Services and support without bias to platform, software or solution
- Over 70,000 authorized HP technicians worldwide
- Affordable, pre-packaged and easy-to-buy fixed-price services
- Comprehensive portfolio includes risk assessment, business continuity, maintenance, online classes and more
- Available for post-warranty support
- Excellence in Consumer Service Operations awards for PCs and printers, Innovative Support and Hall of Fame Lifetime Achievement

**HP Total Care**
- Service and support options for in-and out-of-warranty products
- Easy financing, drivers & downloads, free online classes, support and recycling

**HP Care Pack Services**
- Integrated hardware and software support
- Upgraded or extended support (1 to 5 years)
- Installation & startup services; consulting and assessment services; imaging & printing maintenance service

**HP Insight Remote Support**
Automated 24x7 system monitoring, diagnosis, and fault notification

---

1. HP Insight Remote Support is only available for the HP ProLiant ML 100 Series and higher. It is not supported by the HP MicroServer.
Get what you need, when you need it.
Don’t let the challenges of purchasing IT slow down business. HP Financial Services offers affordable, easy-to-understand alternatives.

It starts with the right financing:

- Tailors terms based on need and usage rather than full cost of equipment
- Requires less upfront cash for the purchase of needed equipment
- Reduces financing hassles with streamlined procedures, a dedicated call center and a one-page lease agreement
- Provides better TCO by helping to establish a refresh cycle and reducing the costs of operating and maintaining older equipment

HP Financial Services

Bundled solutions: Hardware, software, installation, maintenance services—all on one lease with a single monthly payment.

Flexible terms: 12, 24, 36, 48 and 60 month plans.

Fixed rates: Pay the same rate through your entire lease.

Upgrades: Upgrade to the latest available models each time your lease ends.

End of lease: Options include owning equipment at the end of the term or returning the equipment to HP.

Equipment disposal: HP manages the disposition of leased equipment in an environmentally sound fashion.

Trade-in: Provides remaining value of aging HP or non-HP technology so new HP technology can be purchased.
Ready to get started?

HP Just Right IT delivers all the benefits of great technology—and much more.

• Save time and get everything you need all from one vendor.
• Save money with plug-and-play efficiency.
• Get things done faster and more easily with full-featured solutions.
• Act with confidence knowing that you haven’t compromised on your technology.

Learn more at:
www.hp.com/go/justrightit
Thank you!

To learn more about HP Just Right IT, please visit us at: www.hp.com/go/justrightit

Or contact your HP or Partner Sales Representative